



ABOUT THE AUTHOR

Dr. Michelle Marconnette is a dentist, author, mother of 3 and children's dental volunteer. Michelle graduated from the school of Loma Linda University in 1996. Born in southern California she started her dental practices California. In 1997, she opened her first office in Lancaster, California, and in 2000, she opened a second office in nearby Phelan.

Dr. Marconnette is an active volunteer in her community. She does free dental screenings for thousands of elementary-age students each year. She donates dental supplies and books to many domestic violence shelters and missionary organizations. She lectures at many private and non-private schools on dental hygiene.

In addition to dentistry and writing, she loves horseback riding and spending time with her family. She and her husband have three beautiful children ages 5, 4, and 8 months. Dr. Marconnette's children and her lifelong interest in anatomy were the inspirations behind the *We All Have...* series.

MARKETING

In addition to the usual marketing outlets and promotional strategies (bookstores, online sales through Marconnette's website, personal appearances, and media events), the *We All Have...* series is ideally suited to special sales through medical and health-related settings and practices. These are relatively easy to identify and target through professional associations, conventions, conferences, and other means.

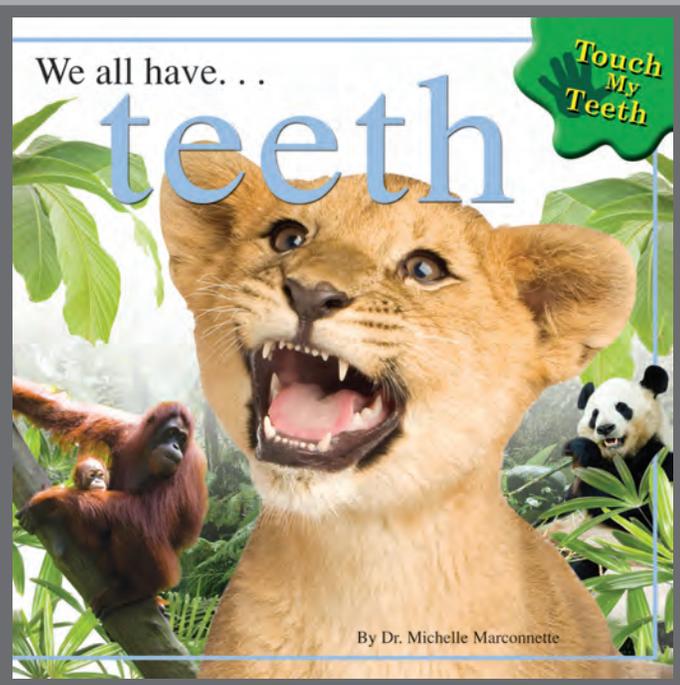
She envisions the book finding its way into the hands of parents who will buy it after seeing it in doctors' and dentists' offices and other professional settings.

Her marketing and promotional targets include:

- Dental practices and related settings
- Medical practices
- Other specialized medical-related markets and allied health practices
- Other markets: teachers and childcare settings

CONTACT INFORMATION

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ABOUT THE BOOK — WE ALL HAVE... TEETH

"Where would we be without our teeth? Whether you are a baby or a lion we all share the need for teeth. In this exciting book, children can discover the similarities between the animal kingdom and their world. Come explore your way to a world of beautiful teeth on all creatures great and small."

We all have... teeth breaks new ground by tying together two of the most popular categories — children's body parts and animals — into a unique visual and conceptual package that helps children begin identifying parts of their own bodies and to learn that other creatures share many of those same body features. The joining of these two dimensions is intended to foster an early appreciation of and respect for other life forms, while the use of touch-and-feel textures heightens children's involvement.

It is part of the child's growing process for them to understand how many similarities they share with other living creatures. The series will be a useful teaching tool that parents and teachers can use to help children learn about their bodies, and give them a sense of compassion toward animals and people all over the world. Children will learn that just as they have eyes, ears and toes, and other body parts, so do their family pets and the animals they see in petting zoos in pictures and on television.

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